ATZ elektronik

In every issue:
The Hansen Report
on Automotive
Electronics*

Trade journal Schedule and topics



This overview of the subjects scheduled for 2024 is intended for your planning. We reserve the right to make changes if necessary. For further information, please call +49(0) 611 /7878–399 (Rouwen Bastian).

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Issue, month AD CD PD 1		Fairs, events, congresses	Locations	Dates	Cover story	Main subjects ²		Special issues annual editions etc. 3		
Print i 1/2 Ja AD CD PD	issue an./Feb. 2024/02/01 2024/02/07/ 2024/02/29	Mobile World Congress ATZlive/VDI Int. Engine Congress EMV ATZlive Automated Driving	Barcelona Baden-Baden Cologne Frankfurt/Main	02/26-29 02/27-28 03/12-14 03/19-20	Automated driving (control, protection, functionality of sensors/ actuators, SAE level 3/4 and 5, ecosystems)	Sensor technology (Actuators, sensor fusion, video, radar, lidar, mems, magnetic field, opto, diagnostics)	New R&D processes (agile software development, deep learning)			
Digital issue 3/4 March/April AD 2024/03/06 CD 2024/03/12 PD 2024/04/05		embedded world Hannover-Messe	Nuremberg Hanover	04/09 - 11 04/22 - 26	Embedded Systems (computer architectures, ECU/HPC, microcontrollers, GPUs, memory, controllers, system software)					
Print i 5 Ma AD CD PD		ATZlive Powertrains and Energy Systems of Tomorrow ATZlive chassis.tech plus Automotive Testing Expo	Chemnitz Munich Stuttgart	05/14 - 15 06/04 - 05 06/04 - 06.	Measuring Testing (test environment, test bench, mobile measuring devices, test benches, diagnostics)	V2X Communication (communication standards and protocols, OTA, bus systems and components)	High-voltage and 48-volt systems (power supply system, charging technology, SW, components & systems)			
Print i 6 Jun AD CD PD		PCIM Sensor+Test Battery Show Europe	Nuremberg Nuremberg Stuttgart	06/11 - 13 06/11 - 13 03/18 - 20	Power electronics (power modules, inverters, DC/DC converters, measurement technology for power applications)	Software-defined vehicle (05, design concepts, tools, safety architecture)	HMI (Infotainment, feedback, haptics, displays, switches)	Branchenindex Automotive Electronics ATZextra Batteries		
	al issue July/August 2024/06/21 2024/06/27 2024/07/19	Stuttgarter Symposium	Stuttgart	07/02 - 03	Security (protection, cybersecurity, HSM,	hypervisor, IT)				

^{*}The Hansen Report on Automotive Electronic has been dedicated to 34 years to researching and identifying technology and business trends in the global the global automotive electronics industry, with a special focus on the U.S. and Asia



The Hansen Report

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Print is 9 Sept AD CD PD		IAA Transportation	Hanover	09/17 - 22	Simulation Test (digital twin, simulation tools, cloud, model-based design)	E/E architectures (electromechanics, cables, connectors, relays, networking, interfaces, new networking structures, zone controllers)	Light (Development, control units, LED, lighting concepts, HMI, optoelectronics)	
Print is 10 Oct AD CD PD		Aachen Colloquium eMove 360 VDI ELIV	Aachen Munich Bonn	10/07 - 09 in October in October	Semiconductors (Asic, memory ICs, FPGAs/ PLDs, microcontrollers, microprocessors, ECU/HPC, DSPs, software)	Artificial intelligence (neural networks, self-learning systems, big data)	Connectivity (communication standards and protocols, over-the-air communication, 5G, bus systems and components, diagnostics)	
					including specia	l: Charging technology & grid	infrastructure	
Digital		electronica	Munich	11/12 - 15	Data-driven Development Cloud Computing			ATZextra Elektromobility
11 November AD 2024/10/10 CD 2024/10/16 PD 2024/11/08		ATZlive Heavy-Duty-, On- and Off-Highway Engines ATZlive Sustainability in Automotive	N.N. virtual	November 12/05.	(vehicle & backend IT, big data, tools, development environments, SWdV)			
Print is 12 Dec AD CD PD		CES	Las Vegas	25/01/07 - 10	Electrification (batteries, fuel cells, supercaps, system integration, BMS, concepts)	Functional safety (design principles, ISO-compliant development, tools, concepts)	Power electronics (components, inverters, DC/DC converters, EMC, measurement technology)	Annual planner 2025 Branchenindex Automotive Electronics ATZextra Prüfstände und Simulation
Print is	sue	embedded world	Nuremberg	April	Embedded Systems			
1/2 Jan//Feb/ 2025 AD 24/01/2025 CD 30/01/2025 PD 21/02/2025		ATZlive/VDI Int. Engine Congress	Baden-Baden	25/02/25 - 26	•			

¹ AD = Advertising deadline | CD = Printing material deadline | PD = Publication date ² See list of main topics page 4 ³ Special issues | Annual issues | Manufacturers' issues | Special pages: Supplements in the trade journals ATZ/MTZ. Further current special issues and special topics will be announced in due time.