

Electromobility

ATZextra Electromobility

ATZextra Electromobility informs decision makers and developers in the automotive industry about current concepts and requirements in the field of battery management, charging technology, infrastructure and drive systems.

In various technical articles, the magazine bundles current research, presents future-proof technologies and discusses possible potentials and limits.

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DEADLINES

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TOPICS OVERVIEW

Topics from the field of electric mobility:

- ▶ Drive scaling for electromobility
- ▶ Functional reliability test for a wireless battery management system
- ▶ Fast charging of lithium-ion batteries: Charge time versus aging
- ▶ Advantages, challenges and material approach for solid state batteries
- ▶ Grid-serving charging strategies
- ▶ Charging solution for electric cars with new mounting concept
- ▶ Charging infrastructure: current status and future Perspectives

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CIRCULATION AND DISTRIBUTION

- ▶ **Print:** 10.000 copies to the readership of ATZ, MTZ, ATZelektronik
- ▶ **E-Magazine**
Free availability for subscribers of ATZ, MTZ, ATZelektronik and licensed users of Springer Professional for the channel Automotive (*channel performance data Jan. to Dec. 2021: on average Ø 144.542 page impressions with Ø 58.331 visits per month*)

PRICES AND FORMATS

Ad in printed issue plus ad in English edition incl. linking:

(width x height in mm)	type area	bleed ads	4-colours
▶ 1/1 page	175 x 240	210 x 279	€ 6,885
▶ 1/2 page upright	85 x 240	101 x 279	€ 3,599
1/2 page horizontal	175 x 117	210 x 137	€ 3,599

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