

In September 2021, the German-language edition of the AVK Composites-Navigator will be published again in cooperation with *lightweight.design*. As a basic reference work, the AVK Navigator offers a comprehensive overview of companies and institutions along the value chain of components made from fiber-reinforced plastics and engineering thermosets.

The AVK-Navigator, which is also published as an e-book, contains search functions that enable decision-makers to quickly gain an overview of the structure and range of products and services along the entire value chain in the field of reinforced plastics.

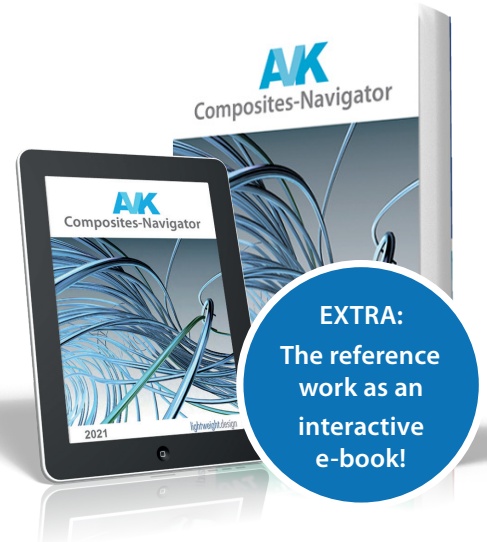
TARGET GROUP

Decision-makers from the automotive industry, aerospace, shipbuilding, rail vehicle and mechanical engineering, raw material producers, suppliers and processors, materials technology, engineering offices, testing laboratories and scientific institutes (further information at www.avk-tv.de)

CIRCULATION | DISTRIBUTION

1,000 copies to AVK members, experts in the field of lightweight construction, distribution at relevant trade fairs and events. Freely available as an e-book at www.springerprofessional.de

Promotion through the industry newsletters Lightweight Construction (2,939), Adhesive Bonding + Sealing Technology (2,790), Automotive + Engines (20,761) and Mechanical Engineering + Materials (8,239). (Newsletter subscribers as of March 2021)



PRICES 4c in €

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FORMATS

Book format

▶ 1/1 page in mm (wxh) 148 x 210

Ad formats

▶ 1/1 page in mm (wxh) 130 x 190

▶ 1/1 page bleed in mm (wxh) 148 x 210
+ 3 mm bleed

DATES

▶ Deadline company profile members 07/02/2021

▶ Advertising deadline 07/26/2021

▶ Printing material deadline 07/30/2021

▶ Publication date 09/10/2021

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