

Industrial parts cleaning 2022

Ausgabe 2021 61. Jahrgang

www.jot-oberflaeche.de

JOT Journal für Oberflächentechnik

SPECIAL Industrielle Teilereinigung

Neues Richtlinienwerk
Prozesslösungen für die
industrielle Bauteilreinigung

Anlagentechnik
High-Purity: Feinstreinigung
stabil in Serie produzieren

Qualitätssicheru
Simulation für die
Reinigungswirkun

**With reference
source part**



Within a few years industrial parts cleaning has evolved into a value adding factors. A vast range of systems, equipment and cleaning solutions are now available to meet the requirements of the various tasks and applications.

The **JOT Special Industrial Parts Cleaning** provides detailed information on trends, recent developments and practical experience in industrial parts cleaning is a valuable guide for anyone running a cleaning business in any field of application.

TOPICS

- ▶ Fundamentals and recent findings, new developments in the areas of systems engineering, cleaning agents
- ▶ Quality Assurance
- ▶ Practical experience of users
- ▶ New products and components
- ▶ Industries Index for Industrial Parts Cleaning

CIRCULATION AND DISTRIBUTION

Circulation

- ▶ 10,000 copies

Readers per industry

- ▶ 26 % tool and machine construction
- ▶ 22 % automotive industry and suppliers
- ▶ 17 % metal product manufacturers
- ▶ 12 % electronics
- ▶ 11 % medical technology / optical systems
- ▶ 6 % plastic products manufacturers
- ▶ 2 % aerospace
- ▶ 4 % other

Coverage

- ▶ In addition to the printed magazine, the JOT Special Industrial Parts Cleaning also appears in digital form as an eMagazine and is freely available online for licensed users of *springerprofessional.de*.

▶ Distribution at Industry Events:

ZVO Oberflächentage, Leipzig 14.-16.09.2022
parts2clean, Stuttgart 11.-13.10.2022

DEADLINES

- ▶ July 04, 2022 Advertising deadline for sources of supply/catalog entries
- ▶ July 04, 2022 Advertising deadline
- ▶ July 08, 2022 Copy deadline
- ▶ July 29, 2022 Date of publication

PRICES AND FORMATS

Journal format: 210 x 279 mm (width x height)

| Format | w x h in mm | 4c in € | 4c in € incl. linking in the eMagazine |
|----------|-------------------------|---------|--|
| 1/1 page | 175 x 240 | 5,658 | 5,908 |
| 1/2 page | upright 85 x 240 | 2,885 | 3,135 |
| | horizontal 175 x 117 | | |
| 1/3 page | upright 55 x 240 | 2,252 | 2,502 |
| | horizontal 175 x 76 | | |
| 1/4 page | upright 40 x 240 | 1,570 | 1,820 |
| | horizontal 175 x 56 | | |
| | block 85 x 117 | | |

Formats for bleed ads, cover pages, bound inserts and supplements on request.

Reference sources entry:

- ▶ with colour logo € 990
- ▶ incl. add. internet presence with logo and link
- ▶ with colour logo € 590
incl. 5 entries

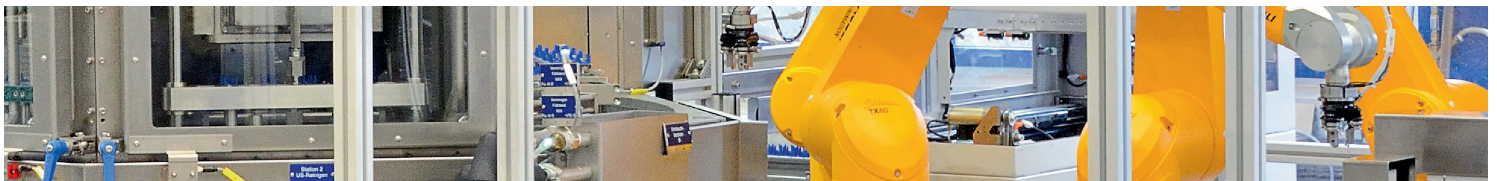
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