

# JOT Market overview 2023

Ausgabe 2022 www.jot-oberflaeche.de

# JOT

Journal für  
Oberflächentechnik

## Marktübersicht

**Anlagen- und Gerätehersteller**  
Lackieren, Vorbehandeln, Reinigen, Prüfen

**Lack- und Chemielieferanten**  
Nass- und Pulverlacke, Reinigungsmittel

**Anbieter von Dienstleistungen**  
Lohnbeschichter, -lackierer, -entlacker

**Zubehör und Betriebsstoffe**  
Reinigen, Schleifen, Strahlen, Galvanisieren



**2022 – Lieferantenverzeichnis für die Oberflächentechnik**



The reference work  
also as an  
**eMagazine**

JOT market overview 2023

The JOT market overview 2023- a comprehensive Supplier and service provider directory of the surface industry - appears as a print and online reference work.

You can read the current issue completely as eMagazine with direct link to further information from the suppliers- and service providers from the surface technology sector.

Updated and expanded annually, the JOT market overview has developed into an important directory for all those interested in the industry.

## TOPIC CLUSTER

- ▶ Cleaning & Pretreatment
- ▶ Paints
- ▶ Thin Film Technology
- ▶ Nanotechnology
- ▶ Electroplating
- ▶ Blasting
- ▶ Measuring & Testing

## CIRCULATION AND DISTRIBUTION

Print run 9,000 copies

- ▶ Distribution in the D-A-CH area and all JOT subscribers

### Functional areas

- ▶ Company management/executive management, production, Technical office/production preparation, Sale/distribution, other

Distribution at the most important industry events in 2023

### eMagazine

- ▶ to about **31,000 newsletter recipients**  
(20,364 automotive engineering, 8,623 mechanical engineering, 2,037 JOT)
- ▶ free availability online from January 2023 via:
  - > [jot-oberflaeche.de](http://jot-oberflaeche.de) (monthly 8,400 PI, 4,521 visits)
  - > [springerprofessional.de/automobiltechnik](http://springerprofessional.de/automobiltechnik) (monthly 91,000 PI, 32,800 visits)
  - > [springerprofessional.de/maschinenbau](http://springerprofessional.de/maschinenbau) (monthly 50,400 PI, 21,500 visits)

## ADVANTAGES

- ▶ 100 % target group, by clearly defining the thematic surroundings
- ▶ Permanent presence in 2023 on [jot-oberflaeche.de](http://jot-oberflaeche.de)
- ▶ Direct contact through links on your website

## DEADLINES

Advertising deadline:	11/28/2022
Copy deadline:	12/05/2022
Publication date:	12/29/2022

Valid for Germany: additional VAT applies to all prices listed. You'll find our general terms and conditions at: [www.springerfachmedien-wiesbaden.de/en/media-sales/gtc](http://www.springerfachmedien-wiesbaden.de/en/media-sales/gtc)

## CONTACT



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## PRICES AND FORMATS

### Print & Online

Journal format: 210 x 279 mm (width x height)

Format	wxh in mm	4 colours in € incl. Linked advertisement in eMagazine
1/1 page	175 x 240	5,908
1/2 page	upright 85 x 240	3,135
	horizontal 175 x 117	
1/3 page	upright 55 x 240	1,296
	horizontal 175 x 76	
1/4 page	upright 40 x 240	2,502
	horizontal 175 x 56	
	block 85 x 117	
1/8 page	upright 55 x 86	1,820
	horizontal 175 x 25	
	block 85 x 56	

Logo above your company entry in the print edition and in the e-magazine: € 290

Link to your homepage in the print edition and in the eMagazine

Surcharge for advertising opportunities in the eMagazine (only in combination with print ad):

- ▶ Picture gallery € 500
- ▶ PDF download € 250



## FORMATS DATA | DELIVERY EMAGAZIN

- ▶ Logo file: 50 - 100 pixel wide
- ▶ Linking: Specification of the target URL
- ▶ Data delivery to:  
[banner-wiesbaden@springernature.com](mailto:banner-wiesbaden@springernature.com)