

JOT Special Electroplating 2022



German electroplating and surface technology is an industry in transition. Complex surface requirements, cost pressure and increasingly stringent legal requirements are creating a highly dynamic market. Orientation and information on current developments and products in the electroplating industry is provided by the **JOT Special Electroplating**.

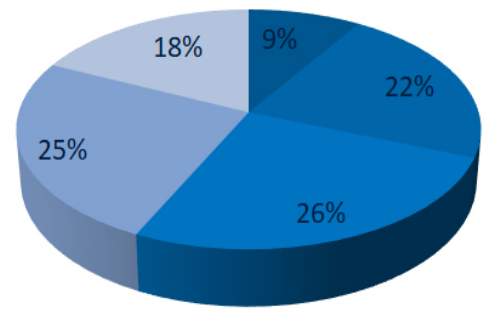
Using best-practice-examples and product information, the JOT Special presents new solutions for electroplating technology. A comprehensive supplier directory, listing suppliers of equipment, systems, processes, materials, accessories and services for all aspects of production, completes the offer.

CIRCULATION AND DISTRIBUTION

5,000 copies

Distribution :
 Electrical engineering 9%
 Subcontract electroplating 22%
 Mechanical engineering 26%
 Vehicle construction 25%
 Other 18%

- Electrical engineering
- Subcontract electroplating
- Mechanical engineering
- Vehicle construction
- Other



PRESENT YOURSELF TO THE TOP DECISION MAKERS

- ▶ with your company portrait
- ▶ your product information
- ▶ your product or image advertisement
- ▶ your entry in catalogue section A-Z and postal code (incl. logo) print + online

DISTRIBUTION AT INDUSTRY EVENTS

- ▶ 2022/04/21-23 Surface Technology Germany, Stuttgart
- ▶ 2022/09/14-16 ZVO Oberflächentage, Leipzig, Germany

DEADLINES

Advertising and copy deadline for reference sources entries:	April 22, 2022
Advertising deadline:	April 29, 2022
Copy deadline:	May 06, 2022
Publication date:	May 30, 2022



CONTACT



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PRICES AND FORMATS

Journal format: 210 x 279 mm (width x height)

Format	wxh in mm	4c in €	4c in € incl. linking in the eMagazine
1/1 page	175 x 240	3,797	4,047
1/2 page	upright 85 x 240	2,305	2,555
	horizontal 175 x 117		
1/3 page	upright 55 x 240	1,828	2,078
	horizontal 175 x 76		
1/4 page	upright 40 x 240	1,136	1,386
	horizontal 175 x 56		
	block 85 x 117		

Special placements:

2nd, 3rd or 4th Cover page
 (incl. linking in the eMagazine) € 4,583

Reference sources entry:

- ▶ with coloured logo € 990
incl. add. internet presence with logo and link
- ▶ with coloured logo € 590
incl. 5 entries

Please indicate on the registration form which areas your own services cover. You can choose up to 5 options; any further entries cost €95 each. Each entry will also include your complete address and 4c company logo.

Very attractive!

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*)The current V.A.T. rate has to be added to all prices.
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