

# Measuring and Testing in Surface Technology



## AN ENTIRE ISSUE ON A CENTRAL TOPIC OF INDUSTRIAL SURFACE TECHNOLOGY

Whether lacquered, powder coated, galvanized, plasma coated or cleaned - without suitable measuring equipment and testing processes, modern industrial surface technology is no longer possible.

Cost pressure, increasing quality requirements, flexibilisation, new processes and materials as well as the constant optimisation and automation of processes require adequate solutions and permanent new and further developments also in the field of measuring and testing technology.

The range of tasks is enormously diverse. It ranges from simple coating thickness measurement to corrosion testing and automatic monitoring and control of processes.

The **JOT magazine „Measuring and Testing in Surface Technology“** provides comprehensive information on new processes, systems and equipment and highlights practical solutions based on application examples.

# Best advertising success in surface technology!

## PRICE AND FORMATS

### Advertisement formats eMagazine

- ▶ 1/1 page 4c 175 x 240 (w x h in mm) **€ 990**
- ▶ Further advertising formats on request

The linking of the advertisement in the eMagazine is free of charge.

### Surcharge for advertising in the eMagazine only in combination with printed advertisement:

- ▶ Audio or video integration **€ 750**
- ▶ Picture gallery **€ 500**
- ▶ PDF download **€ 250**

## DEADLINES

Advertising deadline:	March 25, 2022
Copy deadline:	April 01, 2022
Publication date:	April 25, 2022

## TOPICS

- ▶ Coating thickness measurement
- ▶ Surface inspection
- ▶ Corrosion test
- ▶ Process control
- ▶ Physical measurements
- ▶ Cleanliness check
- ▶ Other tests

## CIRCULATION + DISTRIBUTION

- ▶ ONLINE more than 37,000 contacts
- ▶ In the Newsletter JOT as well as in the Springer Professional Newsletter Bonding and Sealing Technology, Lightweight Construction, Mechanical Engineering + Materials, Automotive + Engines (total 37,222; September 2021)
- ▶ Freely accessible on the portals:  
springerprofessional.de/maschinenbau-werkstoffe,  
springerprofessional.de/automobil-motoren and  
jot-oberflaeche.de
- ▶ Stand Alone-Mailing to 7,500 people interested in the topic

## TRADE FAIR

- ▶ Control, Stuttgart, 2022/05/03-06



Valid for Germany: additional VAT applies to all prices listed. You'll find our general terms and conditions at: [www.springerfachmedien-wiesbaden.de/en/media-sales/gtc](http://www.springerfachmedien-wiesbaden.de/en/media-sales/gtc)

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