

Surface Technology in Mechanical Engineering

JOT Special



A WHOLE ISSUE ABOUT ONE OF THE CORE TOPICS IN MECHANICAL ENGINEERING

The surface is of particular importance in mechanical engineering. External influences such as chemical or mechanical stress as well as weather conditions and extreme temperature differences can significantly impair the function. The demands on surface quality are correspondingly high.

The JOT Special „Surface Technology in Mechanical Engineering“ provides comprehensive information on innovative surface technology processes and presents new solutions for mechanical engineering on the basis of basic articles, best-practice examples and product information.

JOT

Best advertising success in mechanical engineering!

PRICES AND FORMATS

Advertisement formats (print + eMagazine)

- ▶ 1/1 page 4c 175 x 240 (w x h in mm) **€ 2,500**
- ▶ 1/2 page 4c upright 85 x 240 (w x h in mm) **€ 1,800**
- ▶ 1/2 page 4c horizontal 175 x 117 (w x h in mm) **€ 1,800**
- ▶ Further advertising formats on request
- ▶ The linking of the advertisement in the eMagazine is free of charge.

Surcharge for advertising in the eMagazine only in combination with printed advertisement:

- ▶ Audio or video integration **€ 750**
- ▶ Picture gallery **€ 500**
- ▶ PDF download **€ 250**

Extend your presence with an advertisement in the Newsletter Mechanical Engineering (8,610 subscribers) for only € 500

DEADLINES

- Advertising deadline: August 03, 2022
- Copy deadline: August 10, 2022
- Publication date: August 30, 2022

TOPICS

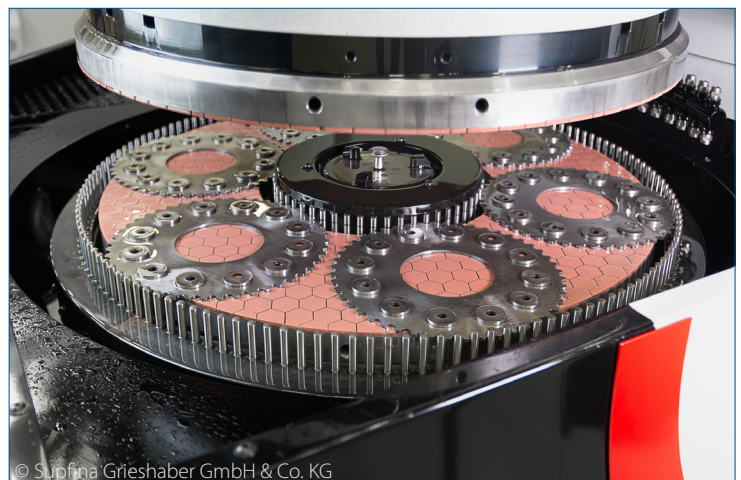
- ▶ Wet painting
- ▶ Powder coating
- ▶ Varnishes
- ▶ Electroplating
- ▶ Mechanical processing
(Blasting | Grinding | Polishing | Deburring)
- ▶ Cleaning & Pretreatment
- ▶ Materials handling
- ▶ Corrosion protection

CIRCULATION + DISTRIBUTION

- ▶ 2,000 print edition + eMagazine
- ▶ Distribution of the eMagazine within the Newsletter JOT, SP adhesive and sealing technology, SP light-weight construction and SP mechanical engineering (Circulation: 16,770; 09.2021)
- ▶ Stand Alone-Mailing to 7,500 people interested in the topic
- ▶ Freely accessible on the portal springerprofessional.de/maschinenbau-werkstoffe and jot-oberflaeche.de

TRADE FAIRS

- ▶ AMB, 2022/09/13-17, Stuttgart
- ▶ JOTlive Lackier- und Pulvertreff, 2022/09/22-23, Mannheim
- ▶ parts2clean, 2022/10/11-13, Stuttgart
- ▶ Euroblech, 2022/10/25-28, Hannover



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