



SUBJECTS 2022

- ▶ **Company profiles:** provider of raw materials, manufacturers of adhesives, equipment and machines, research and development
- ▶ **Current activities of the Industrieverband Klebstoffe e. V.**
- ▶ **Institutes and research establishments**
- ▶ **German and European legislation and regulations**
- ▶ **Statistical surveys**
- ▶ **Norms**

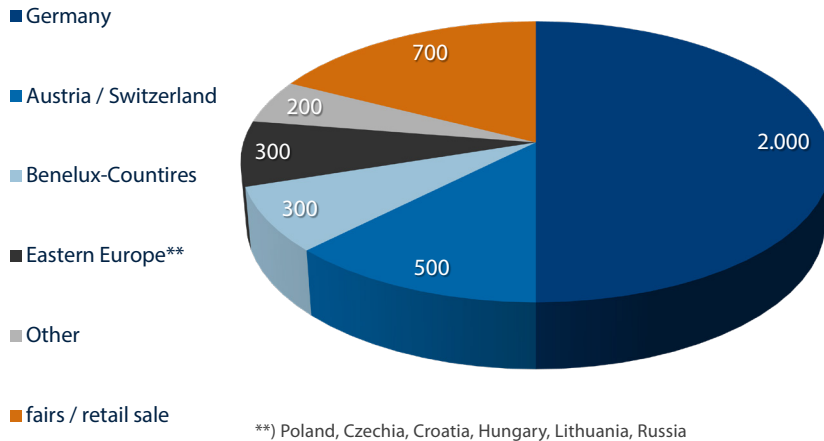
EXTRA:
Use our
reference book
as interactive
eMagazine!

The directory „Handbuch Klebtechnik“ will be published in 2022 in German language in cooperation with the German association for adhesives „Industrieverband Klebstoffe e.V.“ and offers a complete survey of providers of raw materials, manufacturers of adhesives, equipment and machines, research institutes and service providers.

Target groups are manufacturers and users of adhesives and sealants in Germany and Europe.

PRINT RUN | CIRCULATION

4,000 copies - classified according to country



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- ▶ 11 % Other vehicle making (ship/boat-building, rail, aviation and aerospace)
- ▶ 10 % Automotive
- ▶ 9 % Packaging
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- ▶ 8 % Electronics, electrical engineering
- ▶ 7 % Mechanical engineering
- ▶ 6 % Plastics
- ▶ 5 % Service provider, research institutes, experts, engineering practices
- ▶ 5 % Medicine, MST-engineering, optics
- ▶ 4 % Furniture, jewellery, sports, toys
- ▶ 3 % Others

+ Additional distribution to over 32,000 newsletter recipients

(Newsletter: Adhesive Bonding + Sealing Technology, Mechanical Engineering + Materials, Automotive + Engines, Automotive)

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FORMATS

Journal format

▶ 1/1 page in mm (wxh) ————— 148 x 210

Ad formats

▶ 1/1 page in mm (wxh) 130 x 190

▶ 1/1 bleed-off page in mm (wxh) 148 x 210
+ 3 mm trimm

DEADLINES

▶ Advertising deadline	07/18/2022
▶ Copy deadline	07/25/2022
▶ Publication date	08/30/2022

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