



## TOPICS 2024

- ▶ **Company profiles:** provider of raw materials, manufacturers of adhesives, equipment and machines, research and development
- ▶ **Current activities of the Industrieverband Klebstoffe e. V.**
- ▶ **Institutes and research establishments**
- ▶ **German and European legislation and regulations**
- ▶ **Statistical surveys**
- ▶ **Norms**

**EXTRA:**  
Use our  
reference book  
as interactive  
eMagazine!

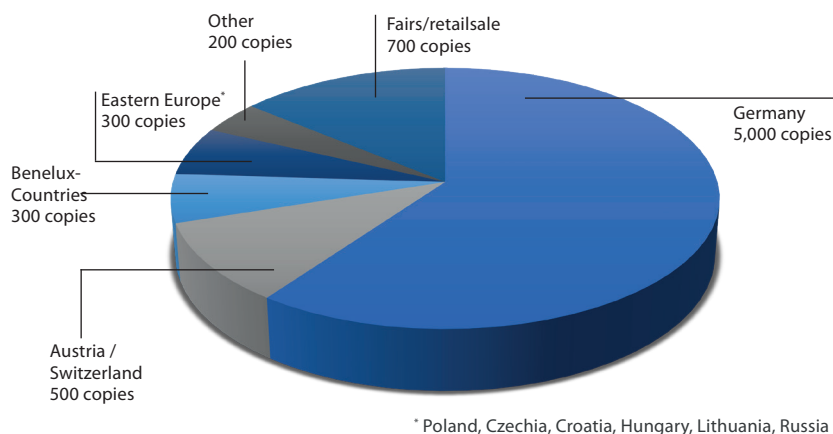
## THE DIRECTORY „HANDBUCH KLEBTECHNIK“

will be published in 2024 in German language in cooperation with the German association for adhesives „Industrieverband Klebstoffe e.V.“ and offers a complete survey of providers of raw materials,

manufacturers of adhesives, equipment and machines, research institutes and service providers. Target groups are manufacturers and users of adhesives and sealants in Germany and Europe.

## PRINT RUN | CIRCULATION

### 5.000 Exemplare nach Ländern:



### + Additional distribution to over 32,000 newsletter recipients

(Newsletter: Adhesive Bonding + Sealing Technology, Mechanical Engineering + Materials, Automotive + Engines, Automotive)

### + available via the websites **adhäsion KLEBEN+DICHTEN** and **IVK**

(www.adhaesion.com and www.klebstoffe.com)

### Sector distribution:

- 24 % Chemistry
- 11 % Other vehicle making (ship/boat-building, rail, aviation and aerospace)
- 10 % Automotive
- 9 % Packaging
- 8 % Wood, paper, publishing and printing trade
- 8 % Electronics, electrical engineering
- 7 % Mechanical engineering
- 6 % Plastics
- 5 % Service provider, research institutes, experts, engineering practices
- 5 % Medicine, MST-engineering, optics
- 4 % Furniture, jewellery, sports, toys
- 3 % Others

## PRICES

- ▶ 1/1 page company profile b/w
- ▶ Color logo to company profile including link in the e-book
- ▶ 1/1 page ad 4c
- ▶ 2/1 page, image ad + company profile including logo with link in e-book
- ▶ 1/1 page ad 4c on cover page 2, 3, or 4

	IVK-Member	Non-Member
	€ 0	€ 1,465
	€ 310	€ 368
	€ 1,885	€ 2,048
	€ 2,195	€ 3,350
	€ 2,590	€ 2,750

Further formats or special ads on request. The currently valid VAT must be added to all prices.

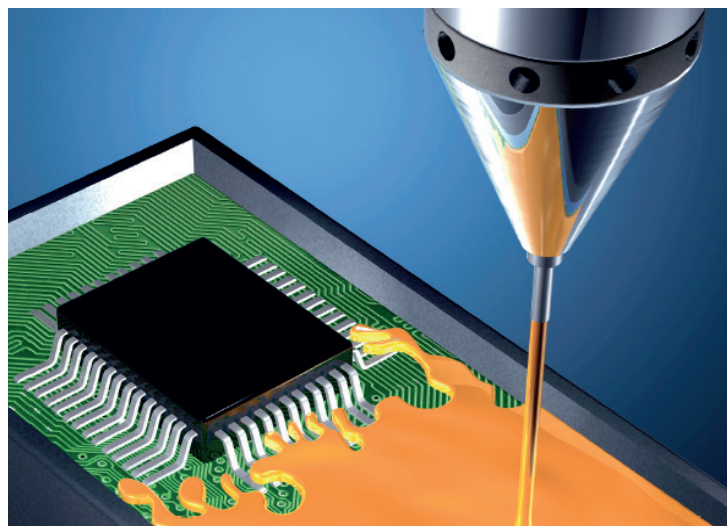
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## FORMATS\*

- ▶ Journal format 1/1 page in mm (wxh) 148 x 210
- ▶ ad 1/1 page in mm (wxh) 130 x 190
- ▶ ad 1/1 bleed-off page in mm (wxh) 148 x 210  
+ 3 mm trimm

## DEADLINES

- ▶ deadline company profile 2024/07/19
- ▶ Advertising deadline 2024/08/01
- ▶ Copy deadline 2024/08/07
- ▶ Publication date 2024/08/30



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