

adhesion ADHESIVES + SEALANTS

4x international Editions



SCHEDULE 2022

Issue 1 – March

02/17/2022	Advertising deadline
02/23/2022	Copy deadline
03/15/2022	Publication date

Issue 2 – May

04/20/2022	Advertising deadline
04/26/2022	Copy deadline
05/16/2022	Publication date

Issue 3 – August

07/28/2022	Advertising deadline
08/03/2022	Copy deadline
08/24/2022	Publication date

Issue 4 – November

10/13/2022	Advertising deadline
10/19/2022	Copy deadline
11/15/2022	Publication date

Also available
as interactive
eMagazine!

adhäsion – Kleben + Dichten is the only German-language professional magazine for industrial bonding technology.

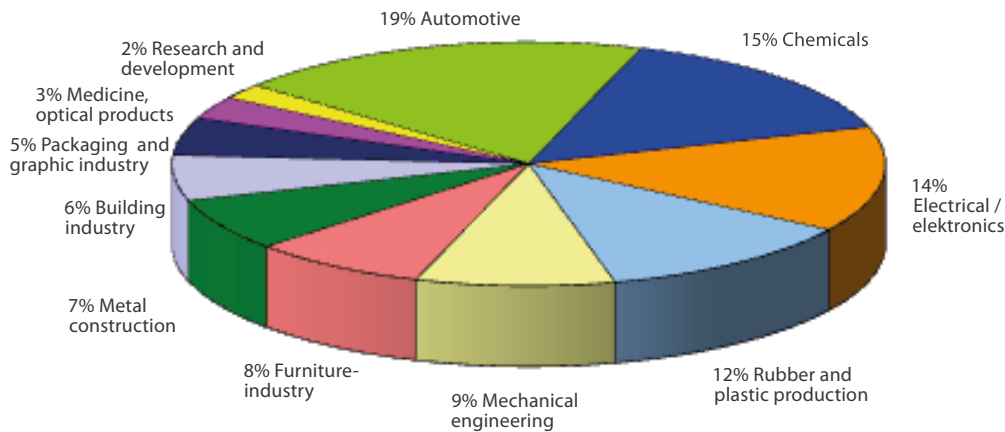
The English edition „adhesion – ADHESIVES + SEALANTS“ is published four times a year as an independent magazine for international markets.

The magazine addresses to international manufacturers and users of adhesives and sealants. It creates cross sector synergies and readers profit from up to date information.

Further, current coverage on the most important trade fairs and events.

PRINT RUN | CIRCULATION

5,000 copies - Readers by sectors:



International circulation:

- ▶ 15 % Germany
- ▶ 15 % United Kingdom
- ▶ 13 % Eastern Europe
- ▶ 12 % USA / Canada
- ▶ 11 % Benelux
- ▶ 10 % France
- ▶ 6 % Italy
- ▶ 5 % Spain / Portugal
- ▶ 5 % Scandinavia
- ▶ 5 % China / India / Taiwan
- ▶ 4 % Austria / Switzerland

▶ Freely available to subscribers at: www.adhaesion.com, www.springerprofessional.de und <https://link.springer.com>

FORMATS

Journal format

▶ 1/1 page in mm (wxh) 210 x 279

Ad formats

▶ 1/1 page in mm (wxh) 175 x 240

▶ 1/2 page upright in mm (wxh) 85 x 240
horizontal in mm (wxh) 175 x 117

▶ 1/3 page upright in mm (wxh) 55 x 240
horizontal in mm (wxh) 175 x 76

▶ 1/4 page upright in mm (wxh) 40 x 240
horizontal in mm (wxh) 175 x 56

Further formats on request.

PRICES

Print edition including eMagazine with linking

▶ 1/1 page 4c € 4,795

▶ 1/2 page 4c € 2,522

▶ 1/3 page 4c € 2,092

▶ 1/4 page 4c € 1,563

Additional fees

▶ (2nd, 3rd and 4th cover page) € 523

▶ Binding placements request € 523

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You can find our general terms and conditions at:
www.springerfachmedien-wiesbaden.de/en/media-sales/gtc

FAIRS AND CONGRESSES

▶ Magazine display at relevant trade fairs and congresses



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