

adhesion ADHESIVES + SEALANTS

4x international editions



schedule 2024

Issue 1 – March

02/19/2024 Advertising deadline
02/23/2024 Copy deadline
03/15/2024 Publication date

Issue 2 – May

04/12/2024 Advertising deadline
04/18/2024 Copy deadline
05/14/2024 Publication date

Issue 3 – September

08/08/2024 Advertising deadline
08/15/2024 Copy deadline
09/06/2024 Publication date

Issue 4 – November

10/15/2024 Advertising deadline
10/21/2024 Copy deadline
11/15/2024 Publication date

ADHÄSION – KLEBEN + DICHTEN IS THE ONLY GERMAN-LANGUAGE PROFESSIONAL MAGAZINE FOR INDUSTRIAL BONDING TECHNOLOGY.

The English edition **adhesion – ADHESIVES + SEALANTS** is published four times a year as an independent magazine for international markets.

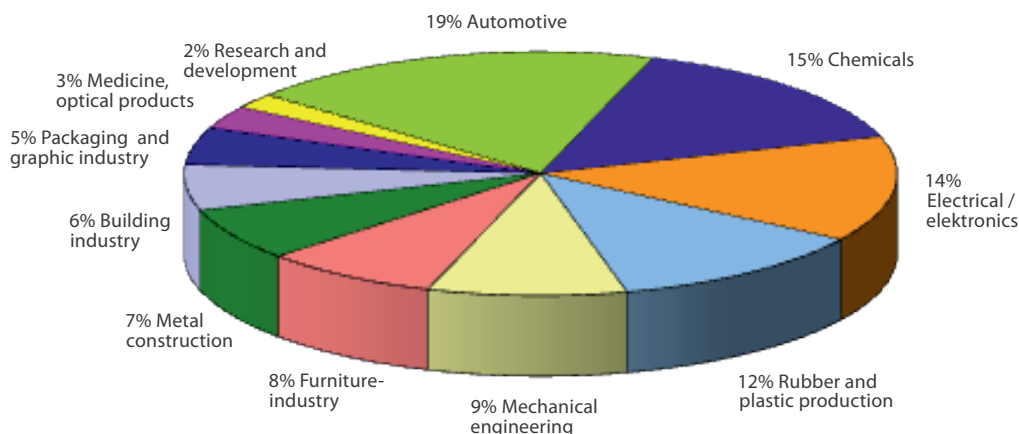
The magazine addresses to international manufacturers and users of adhesives and sealants.

It creates cross sector synergies and readers profit from up to date information.

Further, current coverage on the most important trade fairs and events.

PRINT RUN | CIRCULATION

5,000 copies – Readers by sectors:



International circulation:

- ▶ 15 % Germany
- ▶ 15 % United Kingdom
- ▶ 13 % Eastern Europe
- ▶ 12 % USA / Canada
- ▶ 11 % Benelux
- ▶ 10 % France
- ▶ 6 % Italy
- ▶ 5 % Spain / Portugal
- ▶ 5 % Scandinavia
- ▶ 5 % China / India / Taiwan
- ▶ 4 % Austria / Switzerland

Freely available to subscribers at: www.adhaesion.com, www.springerprofessional.de and <https://link.springer.com>

FORMATS

Journal format

- ▶ 1/1 page in mm (wxh) 210 x 279

Ad formats

- ▶ 1/1 page in mm (wxh) 175 x 240
- ▶ 1/2 page upright in mm (wxh) 85 x 240
- ▶ 1/2 page horizontal in mm (wxh) 175 x 117
- ▶ 1/3 page upright in mm (wxh) 55 x 240
- ▶ 1/3 page horizontal in mm (wxh) 175 x 76
- ▶ 1/4 page upright in mm (wxh) 40 x 240
- ▶ 1/4 page horizontal in mm (wxh) 175 x 56

Further formats on request.

FAIRS AND CONGRESSES

Magazine display at relevant trade fairs and congresses



PRICES

Print edition including eMagazine with linking

- ▶ 1/1 page 4c € 5,035
- ▶ 1/2 page 4c € 2,648
- ▶ 1/3 page 4c € 2,197
- ▶ 1/4 page 4c € 1,641

Additional fees

- ▶ (2nd, 3rd and 4th cover page) € 549
- ▶ Binding placements request € 549

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CONTACT



Maximilian Fuchs
Sales Management

phone +49 (0) 611 / 78 78 – 146
maximilian.fuchs@springernature.com



Thomas Heusler
Media Sales

phone +49 (0) 611 / 78 78 – 312
thomas.heusler@springernature.com