

# JOT Special Electroplating 2021



With reference  
source part

German electroplating and surface technology is an industry in transition. Complex surface requirements, cost pressure and increasingly stringent legal requirements are creating a highly dynamic market. Orientation and information on current developments and products in the electroplating industry is provided by the **JOT Special Electroplating**.

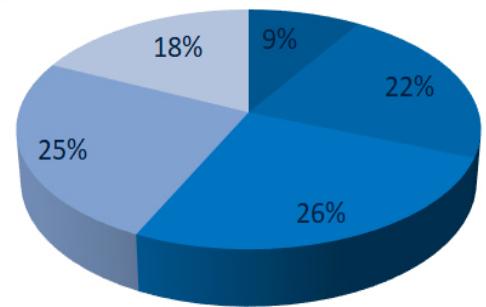
Using best-practice-examples and product information, the JOT Special presents new solutions for electroplating technology. A comprehensive supplier directory, listing suppliers of equipment, systems, processes, materials, accessories and services for all aspects of production, completes the offer.

## CIRCULATION AND DISTRIBUTION

5,000 copies

Distribution :  
Electrical engineering 9%  
Subcontract electroplating 22%  
Mechanical engineering 26%  
Vehicle construction 25%  
Other 18%

- Electrical engineering
- Subcontract electroplating
- Mechanical engineering
- Vehicle construction
- Other



## PRESENT YOURSELF TO THE TOP DECISION MAKERS

- ▶ with your company portrait
- ▶ your product information
- ▶ your product or image advertisement
- ▶ your entry in catalogue section A-Z and postal code (incl. logo) print + online

## DISTRIBUTION AT INDUSTRY EVENTS

- ▶ 12-16.04.2021 Hannover Messe, Hannover, Germany
- ▶ 22.-24.09 ZVO Oberflächentage, Berlin, Germany

## DEADLINES

Advertising and copy deadline for reference sources entries:	April 21, 2021
Advertising deadline:	April 28, 2021
Copy deadline:	May 04, 2021
Publication date:	May 28, 2021



2021:  
50% discount  
on additional  
digital services

## CONTACT



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## PRICES AND FORMATS

Journal format: 210 x 279 mm (width x height)

Format	wxb in mm	4 colours in €
1/1 page	175 x 240	3,797
1/2 page upright	85 x 240	2,305
1/2 page horizontal	175 x 117	
1/3 page upright	55 x 240	1,828
1/3 page horizontal	175 x 76	
1/4 page upright	40 x 240	1,136
1/4 page horizontal	175 x 56	
1/4 page block	85 x 117	

Formats for bleed ads, cover pages, bound inserts and supplements on request.

Very attractive!

Combine your print ad with online advertising in the eMagazine!  
We will be pleased to give you advice.

### Reference sources entry:

- ▶ with coloured logo € 990  
incl. add. internet presence with logo and link
- ▶ with coloured logo € 590  
incl. 5 entries

Please indicate on the registration form which areas your own services cover. You can choose up to 5 options; any further entries cost €95 each. Each entry will also include your complete address and 4c company logo.

### Surcharge for advertising in the eMagazine only in combination with printed advertisement):

- ▶ Picture gallery € 500
- ▶ Linked advertisement | insertion (e.g. logo, website) € 250
- ▶ PDF download € 250

\*)The current V.A.T. rate has to be added to all prices.  
You can find our general terms and conditions at:  
[www.springerfachmedien-wiesbaden.de/en/media-sales/gtc](http://www.springerfachmedien-wiesbaden.de/en/media-sales/gtc)