

Korrosionsschutz 2022



With reference
source part

Every second, 5 tonnes of steel are lost worldwide as a result of corrosion. As the costs of corrosion damage run into the billions, interest in corrosion prevention strategies is accordingly high. To meet the growing needs in the various fields of application over the last 10 years, a wide variety of modern materials, methods, plants and equipment are now available.

The **JOT Special Corrosion Protection** presents the latest findings from the fields of research and applications and reports on practical lessons learned, bringing you up to speed on the new processes, materials and systems for preventing corrosion.

TOPICS

- ▶ Plant and equipment technology
- ▶ Paint and coating materials
- ▶ Mechanical and chemical pre-treatment
- ▶ Coating thickness inspections

CIRCULATION AND DISTRIBUTION

Circulation

- ▶ 7,500 copies

eMagazine

- ▶ to about **31,820 newsletter recipients**
(21,154 automotive engineering, 8,610 mechanical engineering, 2,056 JOT)
- ▶ free availability online from January 2023 via:
 - > jot-oberflaeche.de (monthly 8,242 PI, 5,107 visits)
 - > springerprofessional.de/automobiltechnik
(monthly 134,242 PI, 53,936 visits)
 - > springerprofessional.de/maschinenbau
(monthly 102,280 PI, 42,397 visits)

DEADLINES

- ▶ November 01, 2022 Advertising and copy deadline for reference sources entries
- ▶ November 01, 2022 Advertising deadline
- ▶ November 07, 2022 Copy deadline
- ▶ November 29, 2022 Publication date

PRICES AND FORMATS

Journal format: 210 x 279 mm (width x height)

Format	w x h in mm	4 c in €	4 c in € incl. linking in the eMagazine
1/1 page	175 x 240	5,658	5,908
1/2 page upright	85 x 240	2,885	3,135
horizontal	175 x 117		
1/3 page upright	55 x 240	2,252	2,502
horizontal	175 x 76		
1/4 page upright	40 x 240	1,570	1,820
horizontal	175 x 56		
block	85 x 117		

Formats for bleed ads, cover pages, bound inserts and supplements on request.

Reference sources entry:

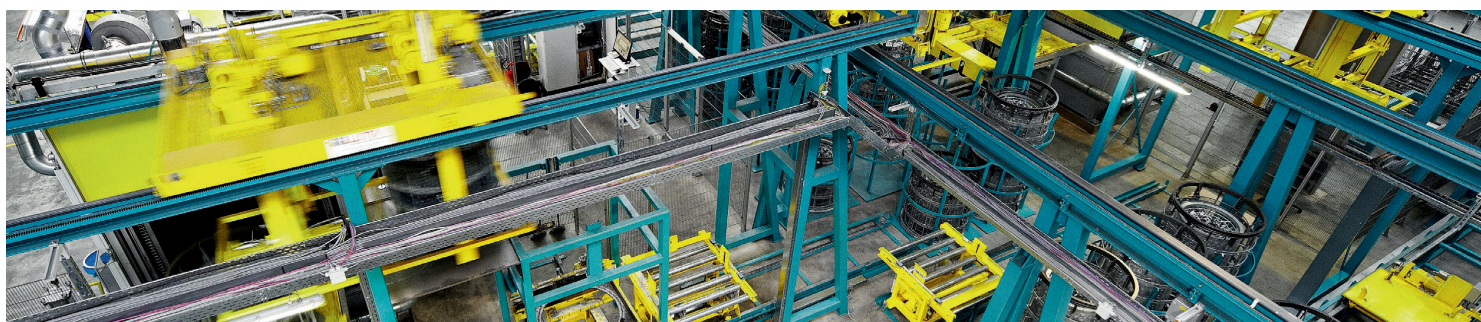
- ▶ with coloured logo € 990
incl. add. internet presence with logo and link
- ▶ with coloured logo € 590
incl. 5 entries

Please indicate on the registration form which areas your own services cover. You can choose up to 5 options; any further entries cost €95 each. Each entry will also include your complete address and 4c company logo.

Very attractive!

Combine your print ad with online advertising in the eMagazine!
We will be pleased to give you advice.

The current V.A.T. rate has to be added to all prices. You can find our general terms and conditions at: www.springerfachmedien-wiesbaden.de/en/media-sales/gtc



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